Business-to-personal email is a cybersecurity weak spot

Over 90% of cyberattacks on businesses involve email. And over 80% of these attacks are from personal email accounts.

Business-to-personal email is not GDPR compliant

Sending emails containing personal information to free email accounts is a breach of data privacy regulations such as GDPR.

Using business-to-personal email endangers clients

Sending or receiving sensitive information puts clients at risk of falling victim to crimes such as identity theft and neglects Duty of Care.

Ensure that business-to-personal emails are just as secure as those sent business-to-business.

More information at stayprivate.com
“StayPrivate brings the simplicity and convenience of social media apps to the corporate world, without the security trade-off.”
- Greg Merten, Blackberry

**KEY FEATURES**

- Military-grade AES256 encryption with dynamically generated keys
- Strict email verification, volume limits and active blocklisting
- All communications organised into private channels
- Enforced multi-factor authentication with patented click-and-PIN
- Triple geographic redundancy and resilient architecture
- All data stored in the UK
- No tracking, no adverts, no data mining, no tricks

**HOW TO USE STAY PRIVATE**

1. Sign up at stayprivate.com and run the automated configuration wizard to configure your email server to work with StayPrivate.

2. Choose your encryption mode: ‘Keyword Only’, ‘Smart’ or ‘Enforced’. ‘Smart’ mode automatically detects sensitive information and is recommended for most companies.

3. Employees simply compose emails like normal. StayPrivate automatically ensures that all relevant emails and their replies are encrypted and delivered securely.

4. Personal recipients receive a notification email, click on the smart link, and set their own 4-digit PIN to read and reply securely.

5. Emails to businesses are delivered direct to the corporate email account using TLS encryption, so business recipients can read and reply just like normal.

“I knew we had a top-class internal set up, but once emails left the building that counted for nought. StayPrivate solved our problem instantly and elegantly.”
- Steve Cook, Sequoia